

Company Name:

Branalle International, NextHome Platinum Properties, NHPP Commercial

Title; John H. Kim, Group President, Managing Partner

Sandra Kochman, based in Great Neck, New York. Sandra is a Long Island resident, active in community events, a strong advocate for the LGBTQ+ community, and a graduate Magna Cum Laude of Skidmore College. Sandra brings over 20 years experience in real estate, stellar career started with Prudential Douglas

Elliman, NYC, Associate Broker, Vice President, in 2001, then The Heddings Property Group, NYC, and eventually owning her own brokerage, Innocenzi Property Group, Northport, Long Island. Ms. Kochman will play a vital role in working closely with ownership to help expand offices, expand sales and marketing, recruiting new and experienced agents and teams, and expanding our training programs.

NextHome Platinum Properties is part of a national real estate franchise, NextHome, founded in 2015, in two short years signed up over 200 franchise locations nationally, today NextHome has over 500 franchise locations, projected to hit over \$8 Billion in Sales in 2020. NextHome has been awarded #1 Franchise in 2020 by Entrepreneur Magazine, Named Top Real Estate Franchise in 2020 by Inman, Ceo James Dwigans named RISMedia 2020 Real Estate Deal Newsmaker, NextHome Executives James Dwigans and COO Tei Baishiki Recognized on 2020 T3 Sixty Swanepoel Power 200, SP200 and Watchlist. NextHome Platinum Properties

has plans to open multiple locations, in Hamptons, Suffolk County, Nassau County, Queens, Brooklyn, Bronx, NYC, Miami, and Los Angeles.

The brokerage is owned by John H. Kim and Fenella Kim, who has been serving the business and real estate communities in Long Island, Westchester County, Five Burroughs, and NYC for over 30 Years. John, Fenella and their team at NextHome Platinum Properties will serve all types of residential clients, providing expertise for first-time buyers, move-up buyers, relocations, luxury purchases, and investment buying, fix and flips, in state and out of state investments, development, hard money lending, commercial and industrial sales and leasing. In addition, NextHome Platinum Properties offers property management services. The brokerage helps all clientele across Long Island, from Hamptons, Suffolk County, Nassau County, Queens County, Bronx, Brooklyn, Westchester County, and NYC.

John H. Kim is Group President, Branalle International Group, Private Money Lender,

NextHome Platinum Properties, full service residential real estate company, and NHPP Commercial, a full Service commercial real estate brokerage. John started his career in Info Security Industry protecting mission critical data and voice communications for Government Agencies, Fortune 500 Companies, Central Banks, and Financial Institutions, soon after, started his own company and eventually sold the company. In 2003, John, co-founded a Global Credit Card Processing Wholesale Business with his wife Fenella Kim, Reliance Star Payment Services.

At its peak the company had over 60 full time staff and signed over 500 sales partners nationally with office in Great Neck, New York. Reliance Star Payment Services won many awards and accolades over the years, 2016 Fast 100 Asian American Business, 2016 LIBN Diversity in Business Award, 2015 Long Island New York 40 under 40 Award, Awarded One of the Fastest Growing Companies by INC Magazine Awarded three years in a row in 2013/2014/2015, 2020 Transact 40 under 40 Award, 2017 WPO President Award, 2016 Smart CEO Future50 award, 2014 Enterprise Women of the Year Award Recipient, 2014 Stevie Award- Women of Year Bronze, 2013Queens courier Rising Stars Award Recipient. Professional highlights included Certified Payment Professional, CPP, Certified Minority Women in Business, MWBE, Certified Women Women Business Enterprise Council, WBENC, and Goldman Sachs 10,000 Small Business Program Graduate, Electronic Transactions Association Member, ETA, ETA Advisory Council, Firstdata Client Advisory Council, Women’s Network in Electronic Transactions, WNET, Vistage CEO Member, Long island Board of Realtors, National Association of Realtors, Harvard Business School Executive Program Scholarship Recipient, Keynote Speaker at Transact 2016. Reliance Star Payment Services was acquired in 2018. “As a trusted advisor to many of our business clients, I constantly received requests for realtor referrals. Unfortunately many complaints followed. Common complaints were that realtors lacked sales and marketing experience, lacked strong negotiation skills, and not tech savvy. As a result, most of the properties never sold and expired. With the desire to service our clients better, in 2005, I decided to get my real estate license. In a very short period, our team sold over 100 million in residential and commercial properties. I always wanted to start my own real estate company and in 2019 NextHome Platinum Properties was born, “

John recalled. John and Fenella currently lives in Roslyn, Long Island with their two children. Please welcome once again Sandra Kochman to the team. Are you a Veteran? Veteran Spouse? Teacher? Nurse? Social Worker? Did you or your loved one lose your jobs cause of covid19? We will sponsor you to get your real estate license. Full training and leads provided.

For more information:

Sandra Kochman, Director, Sales & Marketing & Training

Tel/Fax: 888.868.6985

Email: [skochman@nhplatinumproperties.com](mailto:skochman@nhplatinumproperties.com)

For more information: [www.nhplatinumproperties.com](http://www.nhplatinumproperties.com)

## **ABOUT NHPP COMMERCIAL**

NHPP Commercial was founded to help investors get the highest returns on their investments and to change the brokerage industry. Our mission has always been to match every commercial

property with as many qualified buyers as possible. Our team have a proven track record and has over 30 years experience in helping business clients. We provide state of the art marketing, technology, market research, analysis, forecasting, and large pool of national and international buyers.

### Buyer/Seller Services

Clients rely on NHPP Commercial to find them properties and to provide financing and research. Sellers count on NHPP Commercial to provide effective marketing and access to our large pool of national and international buyers. Find out how NHPP Commercial can help you.

### 1031 Exchange

A 1031 exchange gets its name from Section 1031 of the U.S. Internal Revenue Code, which allows you to avoid paying capital gains taxes when you sell an investment property and reinvest the proceeds from the sale within certain time limits in a property or properties of like kind and equal or greater value. With our access to on market and off market properties we are able to help investors reach their goals.

### Advisory Services

NHPP Commercial provides a single point of contact to manage your company's real estate requirements.

We can work as either an extension of your company's real estate department – assisting or consulting on strategies – or as a complete outsourced solution to fully manage a portfolio of properties. We work with developers to REITs, high net-worth individuals to pension fund advisors and beyond.

Based on your business objectives we offer real estate solutions for acquisitions, dispositions, consolidations and relocations. Specific services include:

1. Asset analysis and proposed value
2. Demographic Analysis
3. Development and redevelopment feasibility studies
4. Financial Analysis
5. Lease Review
6. Portfolio Management

Understanding our clients' goals is paramount to crafting the right strategy. We bring decades of specialized transactional knowledge and market-leading research to every acquisition, disposition and capital markets solution. It's everything you need, every step of the way. Because we measure success not only in the completion of each transaction, but in the depth and longevity of our client relationships. Our goal is to be your trusted advisor for all your real estate needs. Find out how NHPP Commercial can help you.

For more information

Kevin Ng, Director, Sales and Investments

Tel/Fax: 888.868.6985 [knh@nhppcommercial.com](mailto:knh@nhppcommercial.com)

[www.nhppcommercial.com](http://www.nhppcommercial.com)